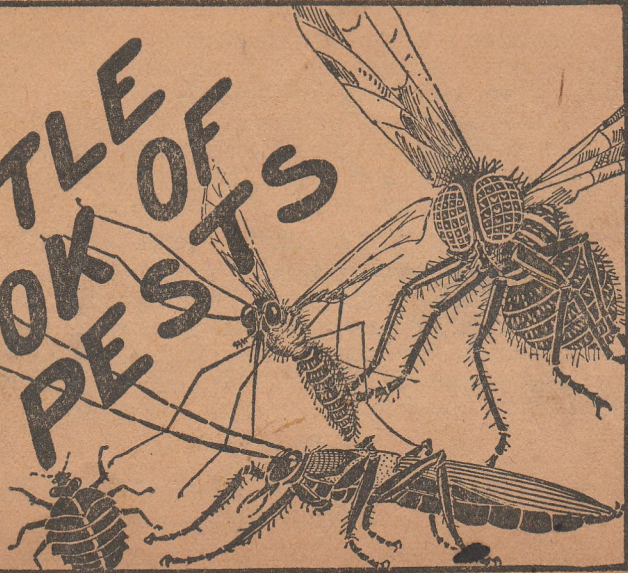


# A LITTLE OF BOOK PESTS



## THE MOST TERRIBLE ARMY IN THE WORLD

Mankind is constantly threatened by the greatest and most terrible army in the world, the tremendous horde of insects which is ever seeking to destroy and consume.

This army of tiny pests spreads disease and death, destroys millions of dollars worth of food stuffs, clothing and growing things each year and makes life uncomfortable, painful and irritating to mankind by stinging and biting.

### AN ETERNAL CONFLICT

The fight between humanity and the insect kingdom is eternal and there is no truce. Once let mankind cease fighting and the horde of hungry, crawling, creeping, flying insects will consume all he has created. Man is constantly seeking the most effective weapon to combat this terrible army and the most effective household insect destroyer ever produced is

### BLACK FLAG.

#### BLACK FLAG COMES IN TWO FORMS: POWDER and LIQUID

Both are harmless to mankind and animals but deadly to insects when taken into their breathing tubes.

## THE FLY



This pest is a murderer!  
he's killed, by far,  
Many more people than e'er killed  
in war.

He carries disease germs 'round on  
his feet.

And spreads them all over the food  
that you eat.

Black Flag kills Flies when blown or sprayed in the air.



## BLACK FLAG KILLS BY INHALATION

Insects do not breathe as do the higher animals by taking the air into the mouth and filling the lungs. Instead they breathe through a series of holes or pores in various parts of their bodies.

BLACK FLAG POWDER is drawn into these tubes and the insect destroying properties it contains soon strangle the insect to death.

BLACK FLAG LIQUID contains this powder in solution and when sprayed around in fine mist has the same deadly effect on the insects.

BLACK FLAG POWDER AND LIQUID will not stain or discolor clothing, furs, rugs or carpets, and will not tarnish metal beds or fittings. It contains no acids or harmful ingredients.

### POWDER IN BOTTLES      LIQUID IN CANS

BLACK FLAG POWDER is packed in bottles wrapped in yellow paper with red and black labels having BLACK FLAG trade mark.

BLACK FLAG LIQUID comes in yellow cans with red and black label having the BLACK FLAG trade mark.

# THE

# ROACH



The Roach is a nasty mean pest.  
He comes out to forage at night.  
He crawls on the food without  
wiping his feet  
And hides when you turn on the light.

Say good-bye to Roaches and Water Bugs with Black Flag---Powder or Liquid.



Accept only genuine Black Flag and protect your home against the Insect Army.

BLACK FLAG, Powder and Liquid, is on sale at drug, grocery, hardware and department stores.

POWDER in three sizes, small, medium and large.

LIQUID in four sizes, half-pints, pints, quarts and gallons.

If your dealer does not have BLACK FLAG we will mail you a small bottle of Powder for 15 cents or half-pint can of Liquid for 25 cents, post paid.

Address: BLACK FLAG,  
Baltimore, Md.

BLACK FLAG

POWDER

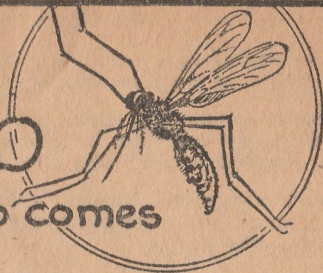
and

LIQUID

KILLS

Flies, Fleas, Roaches, Ants, Mosquitoes, Bedbugs, Cloth Moths and other Insects. Use BLACK FLAG Powder for Fleas on Dogs and Cats, Lice on Chickens and Feathered Pets and Plant Lice.

# THE MOSQUITO



The horrid mosquito comes  
buzzing around  
When you're trying to sleep or to rest,  
And he punctures your skin in a  
manner most rude,  
The tiny contemptible pest.

Black Flag, Powder or Liquid, guarantees peaceful rest from mosquitoes  
on porches or in rooms.



## DO YOU KNOW THAT

**Roaches** destroy thousands of dollars' worth of books yearly by eating the bindings to get at the paste and glue?

**Roaches** pollute and render unfit for human consumption all food with which they come in contact, by infecting it with bacteria and leaving a sickening and disagreeable odor where they have crawled?

**Roaches** are among the most difficult of all insects to control and they will spread from room to room and apartment to apartment, following the course of steam and water pipes?

**Roaches** are cautious in avoiding traps and display much cunning in refusing to eat poisoned food spread for their destruction?

**Roaches** do not eat Black Flag. The Powder or Liquid blown or sprayed into their haunts suffocates them like gas and they come tumbling out to die?

## DO YOU KNOW THAT

**Flies** are carriers of the bacilli or germs of typhoid fever, cholera, tuberculosis, infantile diseases, leprosy and many other infectious diseases?

**Flies** will, within a short space of time, crawl among filthy offal and dead and decaying matter, then drink from your glass of water, taste of your baby's food, even walking on your little one's lips, and leave millions of dangerous germs where they put their feet?

## THE ANT



The Ant and all his family  
crawl on your pantry shelves.  
They feed upon the food there until  
they fill themselves.  
And then when they have eaten quite fully  
of your store,  
They get some more relations and  
come to eat some more

Keep your kitchen and pantry free from Ants with Black Flag, Powder or Liquid.



If you blow or spray Black Flag Powder or Liquid into the air of a room and close the doors and windows for twenty minutes, not a fly will be left alive? Safe and sanitary to use, full directions with each bottle and can.

### DO YOU KNOW THAT

**Cloth Moths** destroy millions of dollars' worth of clothing, furs and rugs yearly?

The larvae of cloth moths will sometimes cut cloth and woolen stuffs so badly that they almost fall apart when taken from storage?

Black Flag Powder and Liquid will protect your clothing, furs and rugs, and articles treated with either will be safe from moths?

The Panama Canal might never have been completed if the mosquito carrying the germs of yellow fever had not been exterminated?

The bites of mosquitoes are the cause of much malaria, which is wrongly attributed to dampness and exposure?

Black Flag Powder or Liquid used according to directions will wipe out mosquitoes, malarial and otherwise in a few minutes?

Black Flag Powder burned like incense, its smell is pleasant, will let you spend comfortable summer evenings on porches and in camps?

### DO YOU KNOW THAT

**Fleas** carry disease, and the Bubonic Plague has been spread by them?

Fleas keep dogs and cats, especially puppies and kittens, thin and sickly and often kill a valuable animal?

Animal pets are snappy, peevish and dangerous to children when worried by fleas?

## THE BEDBUG AND FLEA



Here's the Bedbug and  
the Flea.

Each a perfect pest.

The one annoys the dog and cat,  
The other breaks your rest.

Keep your Dog and Cat healthy and free from Fleas with Black Flag Powder.  
End the Bed Bug menace with Black Flag, Powder or Liquid.



**Fleas** get into cellars and matting and under rugs and breed rapidly until they make life miserable for the housewife?

**Black Flag Powder**, rubbed into animal pets' fur, kills fleas in a few minutes. The Powder or Liquid blown or sprayed under rugs or matting or in cellars quickly kills the tiny pests?

**Ants**, tiny red and black pests, will overrun your pantry in thousands, swarming over and through food, eating and destroying it and will find entrance to every food receptacle unless it is hermetically sealed?

**Ants** are hard to kill by ordinary means, and they come in such numbers it seems a hopeless task to get rid of them?

**Black Flag Powder** and Liquid wipes them out and the Powder, dusted around where they enter the home, traps and chokes them when they go through it? A trial will show you what **Black Flag** will do.

### DO YOU KNOW THAT

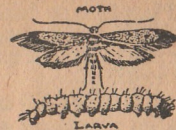
**Lice** on fowl, pigeons, canaries, parrots and other feathered pets injure their health and keep them sickly and weak?

Newly hatched chicks die quickly from head and body lice?

Canaries stop singing, mope and die because lice infest their cages and steal the strength from their tiny bodies?

**Black Flag Powder**, rubbed into the feathers of bird pets and dusted in fowl soon kills lice? Blow the Powder around chicken houses and in nests and say good-bye to lice.

## THE MOTH



This is the mean destructive  
Moth

Whose larvae feed on woolen cloth,  
And furs, and blankets, carpets, rugs,  
He's the very meanest of the bugs.

**Moth Insurance!** That's **Black Flag**, Powder or Liquid. Dust or spray your clothing, furs and rugs when packing them and defy the moths.



## DO YOU KNOW THAT

**Plant Lice or Aphids**, the tiny green, black and red insects, which cluster so thickly on the stems and leaves of roses, nasturtiums, chrysanthemums and other plants, can be quickly destroyed by using **Black Flag Powder** according to directions?

**BLACK FLAG** is a wonderful weapon in the war against insects. Use it and keep your home and health safe.

### BLACK FLAG

La polvere "Black Flag" é un potente distruttore dei seguenti insetti:

Formiche, Lasche, Mosche, Pulci, Cimice, Tignuola, Zanzare.

Distrugge pure, gl'insetti del Polame e degli Animali, nonché quelli de Piantee Fior.

### „בלעק פלעג“

א סיסטעם צו קאנטראלירען דיא אלע אינסעקטען און פארזיכטען  
וואגערן פליגערן פליגערן פליגערן  
סאקסעס סאקסעס סאקסעס  
און אלע אינסעקטען וועלכע שטענדיקן בייסלעך און בלוסען

### BLACK FLAG

Dieses Pulver ist ein sicheres Mittel zur Bekämpfung und Vernichtung von

Ameisen, Wanzen, Schwaben, Fliegen, Flohe, Motten, Moskitos und gewissen Insekten an Blattflanzen und Blumen.

## FREY'S VERMIFUGE

A safe old fashioned remedy for worms. In use successfully for seventy-five years.

Children and grown folks are often sickly, languid and suffer from disordered stomachs because of worms or intestinal parasites.

Frey's Vermifuge expels worms and tones up the stomach.

For sale at your druggists or bottle will be mailed direct, post paid, for 30 cents in stamps or coin.

Address:

**E. & S. FREY,**

Smallwood and Eagle Sts.,

**BALTIMORE, MD.**

Dept. 2

Printed in U. S. A.



# BLACK *I.P.* FLAG

## The Nation's Insecticide

# LIQUID IN CANS

## 4 SIZES

# POWDER IN BOTTLES

## 3 SIZES

