

PICTURE POSTAGE

C
A
N
A
D
A

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2
0
1
0

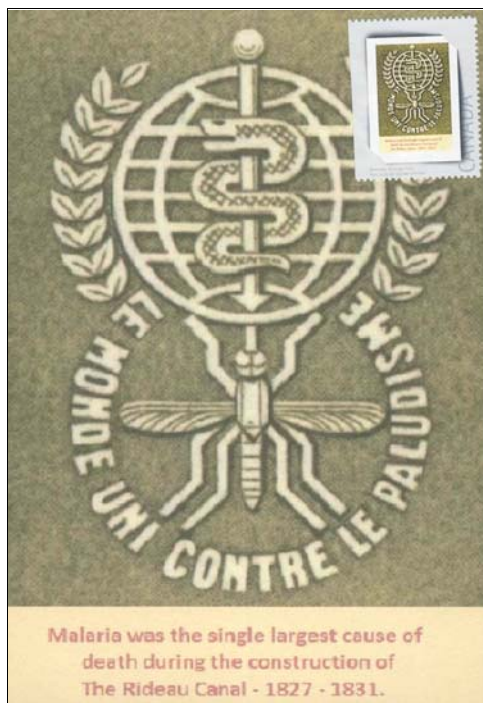
Picture Postage was a product of Canada Post in partnership with the Canadian Bank Note Company (CBNC). Patrons created and purchased stamps via the Internet by entering a design and choosing one of 2 frames in either horizontal or vertical format. After receiving payment via credit card, CBNC printed the stamps in sheets of 40 or "Keepsake Sheets" of 20 with a large reproduction of the chosen image at the top. The stamps had no printed amount, but they paid the domestic letter rate.



Designer: Steven Spazuk (border) and Dr. M. Zigler (picture)
Design Size: 32½ x 41 mm
Producer: CNBC
Process: photogravure
Format: pane of 40 (5 x 8) with stamps arranged horizontally
Pane Margins: CANADIAN BANK NOTE Design / Conception \ Steven Spazuk at right of position 8.5; "traffic lights" below position 8.5
Quantity: 40
Paper: white
Watermark: none
Perforations: 13¼
Margins: clear
Purpose: publicize the scourge of malaria during construction of Canada's Rideau Canal
Sub-topics: WHO 1962 recommended design #2; mosquito
Notes: text under design: Malaria was the single largest cause of death during the construction of the Rideau Canal - 1827-1831.; self-adhesive
Price: B

PP1

Checklist: unused used fdc other



Description: Card in design of picture on stamp; stamp affixed
Size: 120 x 175 mm
Quantity:
Notes:
Price: C

PP1 Card

Checklist:

PICTURE POSTAGE

**C
A
N
A
D
A**

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**2
0
1
0**

USAGE



Cancel: not legible
Notes: PP1 pair on postal
use cover to pay
international rate to
U.S.A.
Price: C

A

Checklist: ___

C
A
N
A
D
A

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2
0
1
0

