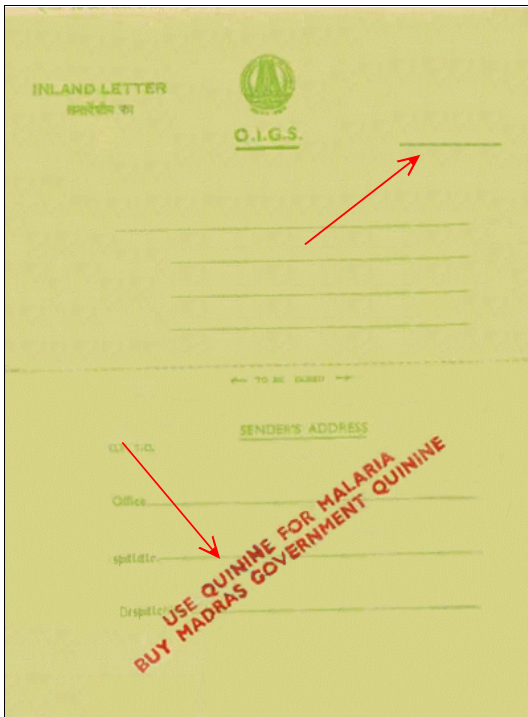


# FORERUNNERS

Even prior to independence in 1947, India used the inland letter card as an economical format for in-country correspondence. These cards exist with and without pre-printed postal indicia.

Cards with the printed notation O.I.G.S. – On Indian Government Service – were typically produced without postal indicia because official mail was sent post-free. At least as early as 1965, however, malaria messages were pre-printed on a number of cards produced for official use. These cards, then, are forerunners to the later cards with pre-printed postal indicia and malaria-related messages.

The following are examples of such cards with messages urging people to take chloroquine tablets to cure and prevent malaria, a serious problem in the country.



Type: A

Notes: single line to indicate postage position

Price: D

LC-F1

Checklist: \_\_ unused \_\_ used

# FORERUNNERS

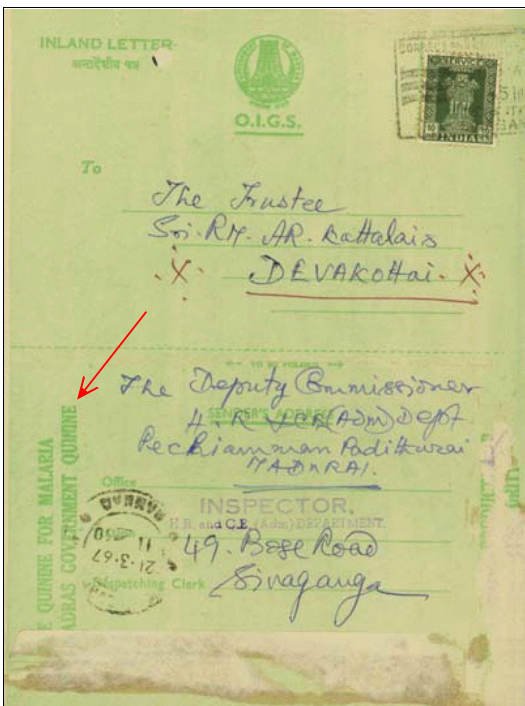
INDIA • INLAND LETTER CARDS



Type: B  
Notes: two lines to indicate postage position; unused example not available  
Price: D

LC-F2

Checklist: \_\_ unused \_\_ used



Type: C  
Notes: unused example not available  
Price: D

TAKE QUININE FOR MALARIA  
BUY MADRAS GOVERNMENT QUININE

LC-F3

Checklist: \_\_ unused \_\_ used