



SALIENT FEATURES

1. Size of stamp. 44. 5 x 32. 5 m.m.
2. Size of Print. 41. 5 x 29. 5 m.m.
3. Perforation gauge. 13 x 13 (c).
4. Number of Stamps in each sheet 50
5. Colour: Vermillion Red, Hookers green, Turquoise and dark blue.
6. Process of printing: Litho offset.
7. Quantity printed. 10,00,000
8. Printers. The Pakistan Security Printing Corporation Ltd. Karachi.
9. **DESIGN** :- The format of the stamp is horizontal, the layout consists of the symbol of UNICEF forming the subject of the design, against a turquoise background surrounded by a dark blue border. This border is broad on the left and the bottom sides. Lines indicating the world, the mother holding the child, as well as the letters 'UNICEF' and the

services, disease control campaigns, nutrition programmes, family and child welfare services, education and vocational training and emergency aid.

(3) It provides stipends and grants to help train social service personnel, nutritionists, technicians, teachers, midwives, nurses and other health workers who will work directly with children.

UNICEF assists developing countries to meet specific problems in six major spheres permanent health services, disease control nutrition, family and child welfare, education and vocational training, and emergency aid.

III In over 100 countries, governments are making sustained efforts to establish and expand maternal and child health services—often including immunization environmental sanitation and health education—as part of broad national health systems UNICEF provides basic technical equipment, vehicles and supplies (in many cases including drugs, milk powder vitamins and soap) to networks of maternal and child health centres and pediatric wards in district hospitals. In all UNICEF has so far helped to equip 33,000 health centres and sub—centres, which provide continuing services for more than 100 million persons, mostly children and mothers.

IV Malaria, tuberculosis yaws, leprosy and trachoma are serious communicable diseases which afflict many millions of

Description: Post office announcement of Pakistan's 1971 UNICEF issue with list of services the agency provides, including malaria treatment; stamp affixed to inside and cancelled on day of issue at Karachi.

Size: 82 x 115 mm (folded)

Quantity:

Notes:

Price: C

314 Announcement

Checklist: ___

DECEMBER 11, 1971

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