

# SLOGAN METER



*Size:* 105 x 31½ mm: 75 x 31½ mm slogan (with emblem and date line), 20 x 24 mm postage  
*Usage:* *Earliest Use:* April 7, 1962  
*Latest Use:* April 30, 1962  
*Purpose:* publicize the malaria eradication campaign  
*Notes:* meter device P.B. 189130; used by WHO office in Manila

## SM-1 Manila



*Description:* photo essay of slogan portion of meter  
*Size:* 23 x 22 mm (design); 101 x 63 (card)  
*Quantity:*  
*Notes:* used when creating print head for meter device  
*Price:* E

## SM-1 Essay

*Checklist:* \_\_\_\_\_

PHILIPPINE ISLANDS • 1962

**SLOGAN METER**

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# FIRST DAY CACHETS



WORLD HEALTH ORGANIZATION  
ORGANISATION MONDIALE DE LA SANTE

*Type:* **PH-1**  
*Producer:* UN-WHO  
*Size:* 85 x 17 mm  
*Notes:* stock WHO corner card

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# USAGE

PHILIPPINE ISLANDS • 1962



Cancel: SM-1  
 Cachet: PH-1  
 Size: 162 x 115  
 Notes: first day cover  
 Price: B

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Checklist: \_\_



Cancel: SM-1  
 Notes: on postal use cover with  
 WHO Regional Office  
 corner card  
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Checklist: \_\_

**USAGE**

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# RELATED MATERIAL



*Cancel:* March 19, 1963

*Notes:* meter use indicating slogan was removed prior to cover date

*Price:* B

**RM1**

*Checklist:* \_\_

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**RELATED MATERIAL**

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