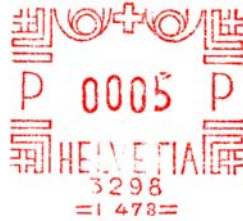


SLOGAN METER



Size: 104 x 34 mm: 28 x 27 mm slogan , 27 mm cds, 37 x 34 mm postage indicium
First Day: April 7, 1962
Last Day: [November 11, 1962]
Purpose: publicize the malaria eradication campaign
Notes: used by the World Health Organization

SM-1 Geneva

Checklist: fdc __ other __



Description: photo essay of slogan design

Size:

Quantity:

Notes: used for client approval and for publicity

Price: E

SM-1 Essay

Checklist: __

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SLOGAN METER

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 <p style="font-size: small; margin: 0;">WORLD HEALTH ORGANIZATION ORGANISATION MONDIALE DE LA SANTE</p>	<p><i>Type:</i> SW-1</p> <p><i>Producer:</i></p> <p><i>Size:</i> 84½ x 17 mm</p> <p><i>Notes:</i></p>	

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Cancel: April 7, 1962
Cacher: SW-1
Size: 161 x 114 mm
Notes: first day usage on official WHO stationery
Price: C

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Checklist: __



Cancel: June 21, 1962
Notes: addressed to Dr. R. L. Coigney on official WHO stationery from Geneva
Price: D

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Checklist: __



Cancel: November 11, 1962
Notes: latest reported usage
Price: C

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Checklist: __

USAGE

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