

UNITAID

Officially launched on September 19, 2006, at the United Nations General Assembly in New York, UNITAID is an international consortium that makes bulk medicine purchases at favorable prices. Medicines are distributed to poor areas of the world at costs well below usual market prices. The organization's anti-malaria efforts focus on rapid shipment of long-lasting-insecticide-treated bed nets and Artemisinin-based Combination Treatment. Originally created by 5 countries, the organization now has the support of 29 member countries and the Bill and Melinda Gates Foundation. UNITAID is housed at the World Health Organization's headquarters in Geneva.



Size: 152 x 106 mm
Producer: CartCom
Process: lithography
Quantity:
Purpose: publicize UNITAID's work

Notes: front text: Your plane tickets help UNITAID save lives. Thank you. (refers to donations through purchase of airline tickets in several countries); back text: UNITAID provides treatments for HIV/AIDS, malaria and tuberculosis in 93 countries.

Price: B



PC1

Checklist: ____

